



BEZOG EARTH

More than a meme.

WHITEPAPER V1



HELLO

INTRODUCTION

\$Bezoge is **more than just a meme**. It is a multipurpose/multi-utility ERC20 token. Unlike other meme coins which serve no purpose other than branding and marketing, \$Bezoge came with the ambition to create a community based ecosystem, backed by a strong development team.

As the community grows and individual talents and skills are discovered, the development of \$Bezoge integrates and deploys them. This is how the foundation of distributed global wealth through community contributions is made a reality in code. The long term vision of \$Bezoge is mass inclusion, equality and fairness using distributed ledger technology (Blockchain).

The 5 initial aspects of development that secure the initial value of \$Bezoge are detailed in this document.

GUIDE

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1. ABSTRACT

More than a meme.

\$BEZOGЕ sets a new standard for meme coins.

Inspired by creating a borderless, frictionless community and ecosystem, the 3 founders of Bezoge (Jeff, Rob and Doglord) set out on a journey to create the foundations and initial guidelines of what united humanity living in an ever-thriving society would look like. Borders and stereotypes weaken us and so does unfair distribution of wealth.

Breaking away from centuries old mindsets would require borderless connectivity that only blockchain technology could provide. After weeks of conceptualizing, the framework was set out, both in reality and in code. The combination of physical and virtual was important to service a broader audience.

Launched in May 2021, the vision of creating an ecosystem, which was uniquely designed and powered by its participants and supported by its developers, was established.

The smart contract was deployed with no pre-sales, and a buy-in limit initially at 0.015 ETH (\$30) to ensure fair distribution and a treasury wallet to guarantee project growth. The founding team kept 1% for each member totaling 3%.

Being a shocking success, Bezoge grew to 15,000 in its first month by attracting the open mindedness and the intellect of its holders and aligned them towards the mission of the project. And thus, the journey started by providing the community with an immersive experience using platforms of social engagement, music, NFT (Non-Fungible Tokens) and Gaming.

The Bezoge community now has solidity (smart contract developers), web3, frontend and backend developers in the team, along with C-level executives, business leaders and experts in various fields. Bezoge has also organically created its own ecosystem that is now serviced by small business owners in \$Bezoge merchandise, memorabilia and much more.

The Bezoge community has also become the strongest marketing team for the project. Strangers have become friends towards a united front representing global equality and inclusion as we complete our second month. And yes, a storyline powerful and humorous enough to attract global attention.

2. VISION

\$Bezoge was deployed as an ERC-20 smart contract with 3 immediate purposes in mind.

- 1.** To fulfill the true vision of decentralization by ensuring fair distribution through a stealth launch.
- 2.** To create and grow community wealth by implementing unique codes and concepts that are trending and of immense value.
- 3.** To disrupt the industry of community owned coins by capturing the best of meme coins (US\$ 100B+), blockchain gaming (US\$50B+), NFT - Bezogi (US\$10B+), e-commerce (Memazon) and entertainment industry (The Bezoge Bros).

\$Bezoge whitepaper V2 will be published Q4 2021 detailing the vision of the project further.

3. TOKENOMICS

The geeky stuff.

FOUNDATIONS OF COMMUNITY

WEALTH AND DISTRIBUTION

50% of the supply has been burnt forever.

The supply was also burnt to provide liquidity and balance in code to the taxation and redistribution mechanism

44% of the supply has been put into liquidity.

In terms of liquidity, 44% of the total supply has been put into liquidity. Liquidity will be locked forever because we Bezoge and we don't need no extra money.

3% of token supply for development team.

As a low budget development team, we're putting our heart and soul into this and we feel like we need some Bezoge in our lives to comfort our mental health. That's why we took a teeny weeny bit for ourselves, incentivizing us to keep growing the token and moving forward when we feel a bit unmotivated to do so!

3% of token supply allocated to the Bezoge Treasury.

We need to spread the word of Bezoge to those who aren't as active as some of us. That's why we are putting some tokens into the Bezoge Treasury to pay influencers and marketers to spread the word!

1% Burn!

We all love Bezoge, but we feel like it won't be appreciated enough if there's always a fixed supply of them. That's why we are introducing a 1% burn on every transaction of \$BEZOG tokens allowing the rarity of the token to increase per transaction!

1% Redistribution.

To the holders of \$BEZOG, we want to reward you for holding your Bezoge so gently, that's why we're also implementing a 1% redistribution from each transaction to you, the Bezoge community!

4. BEZOGGE EARTH MMO



An open world blockchain metaverse.

Another major application in the pipeline is the Bezoge Earth game. Somewhat reminiscent of Minecraft, the game will be packed full of missions following the story of the Bezogi in their quest to rebuild earth and save DOGE from the moon. In the game, players will be able to hunt enemies and gather resources.

The Bezogi themselves are in-game NFTs. Totally unique characters owned by wallet holders and stored on the blockchain. For players that don't own a Bezogi, they can use a generic character.

4. BEZOGI EARTH MMO



Meet the Bezogi.

Highly Cute & Collectable NFT Token Characters

In a world where everything only goes up, the Bezogi exist in their highly collectable, unique, rare and tradeable existence purely for the reason that you can't actually catch them all. Similar to the first edition Pokemon cards that everyone unknowingly passed around (without gloves or protective wrapping) in the school playground, that are now worth untold thousands, the Bezogi represent a fun and collectable new way to interact with the rapidly growing universe of Bezoge that we all know and love.

The Bezogi will be playable characters in the Bezoge Earth game (if you like Minecraft, you're gonna love this) living within the blockchain. The game where up, up or up is the only place to go. Bezogi are a totally unique NFT (non-fungible token) that is owned by a wallet holder and stored on the blockchain. There is only one of each Bezogi, and once the first edition sale is over they will be gone forever. Only 4096 Bezogis will be released in the first edition, with more planned in the future. The first edition will be the OGs of the Bezogian collective and will be by far the most valuable digital asset you own.

About that NFT thing...

The world of cryptocurrencies is confusing and riddled with jargon, we get it. So to make your Bezogi experience easier to follow, allow us to briefly introduce what NFT actually means. NFT stands for Non-Fungible Token, and while that's probably still boggling your mind, bear with us. An NFT is a totally unique form of collectable digital art, similar to a digital Pokemon card except there is only one. No two NFTs are the same and this makes them highly collectable and, well, fun.

They work off the back of the blockchain (that's the decentralized technology that cryptocurrency runs on, just in case you've been living under a rock) and all of their information is stored there. This makes them not only secure but well recorded and easily transferable. The Bezogi are all NFTs, unique digital art that lives within the Bezoge Earth game. The game where everything only ever goes up.

4. BEZOGI EARTH MMO

Bezogi in Bezoge Earth.

So Bezogi characters can be used in the Bezoge Earth online multiplayer game where the gamers can follow the storyline of Bezoge. The Bezoge rocket burned up in the atmosphere and exploded, taking half the earth with it. The remaining Bezogian community are now tasked with rebuilding the world. Players can use their unique NFT Bezogi to experience the game, there will also be a generic character for people to use who don't own the NFT. In future expansions to the game, the Metaverse will be built using community-generated ideas. Bezoge Earth will be the Bezogian paradise that people want. Built by the people for the people.



A collection of some of the First Edition Bezogi available

Bezogi exist in many different shapes and sizes, with color schemes to match. Some will be rarer than others and selected colors will be extremely rare. There are four types of Bezogi including;

1. Baby Bezogi
2. Child Bezogi
3. Adult Bezogi
4. Elderly Bezogi

Each Bezogi has four uniquely colored body parts that include

1. Fur
2. Fur Trim
3. Eyes
4. Nose

4. BEZOG EARTH MMO

Breaking down Bezogi

Body Part Mechanics



The first edition of Bezogi come in eight different colors including; Red, Blue, Green, Yellow, Orange, White, Black & Gold (ultra rare precious metal). The odds of getting certain color combinations are vastly different, with a solid color Bezogi being far rarer than a Bezogi with 4 different colored parts.

Buying Bezogi

So by now, you must be eager to get your hands on a unique part of the first edition of the Bezogian empire. The first warriors to enter the world of Bezoge on their long journey up. Stay tuned to the website for clear instructions on exactly when and how you can make your purchase.

4. BEZOGGE EARTH MMO



Gaming with Bezogis.

The \$Bezoge world uses blockchain technology and NFTs to give power to players. Players will get:

A. COMPLETE DIGITAL OWNERSHIP: Via NFT technology, gamers will actually own their digital assets in the game. Even if the game ceased to exist, the items would live on in tokenized format for trade.

B. SECURITY: Due to the NFT nature of the digital assets, they can be tokenized and traded in markets separate from the game itself. They're all backed up on the blockchain to prevent any kind of theft or fraud.

C. TRADING: Gamers can trade their NFTs and have ultimate control over them. Buy, sell or even gift digital assets freely, without any third-party trust required.

D. CROSS-APP USAGE: Because the digital assets are on the blockchain and not tied to the game, the assets can be shared across applications. This includes land rights, characters and any other assets that other platforms support. The community can then use \$Bezoge as the official currency in the ecosystem to purchase the digital assets and utilize them across multiple platforms.

5. DOGGY DAO

Community decision making powered by blockchain technology.

Doggy DAO aims to pioneer and complete the much required governance structures of Decentralized Autonomous Organizations (DAO)

DAOs are open, self-organized networks coordinated by crypto-economic incentives and self-executing code, cooperating around shared goals. Powered by the network effect, DAOs provide a revenue model and incentive for the production of open, shareable resources (such as open-source code and a music file). With the creation of more open resources, the DAO will be able to scale indefinitely while keeping its agility and coherence, and in many cases outcompete existing corporate structures. DAOs have attracted top talents in the blockchain space, holding promise for more efficient and resilient organizations. Despite this, they have lacked critical elements to be successfully deployed so far, and in particular an adequate decentralized governance system.

That is where the Doggy DAO steps in. Using community ownership and growth of wealth in its smart contract code will engage its participants and establish the true purpose of DAO's and set the leadership in perfecting the structure of DAO's in the blockchain.

6 MEMAZON



Community Commerce, on the blockchain.

One of the first major applications beyond gaming is the blockchain powered ecommerce platform, Memazon. Memazon will accept cryptocurrencies as payment, host real world merchandise, and will allow anyone to set up their own storefront and accept crypto payments.

Putting Blockchain first. Memazon is a first of its kind marketplace. We like to call it community commerce. Memazon will host real world merchandise through our network of existing community inspired entrepreneurs as well as manufacturer and supply chains with 2 achievements as a priority:



1. Allow every vetted community owned ERC20 projects to engage its holders to retail

2. Create and innovate blockchain architecture and integration methods required for a seamless experience. Decentralization has always been our objective

memazon.com

7. MEMAZON PRIMAL



Memazon Primal rewards HODLers of \$Bezoge with tier based benefits both on the Memazon platform and off, including free shipping, early access to NFT sales and more. Perhaps the most notable benefit will be access to pre-sales selected for their launchpad, "Blue Beginnings."

Benefits are yet to be confirmed but will most likely include:

Free Express Shipping

Top tier Memazon Primal members will get free express shipping on Memazon, while lower tier members will enjoy discounted express shipping rates.

Early NFT Sale Access

Memazon Primal members will get early access to NFT sales according to membership tier.

Blue Beginnings Access

Get access to early rounds of presale on Blue Beginnings with a top tier Memazon Primal membership.

8.

LAUNCHPAD BLUE BEGINNINGS

Taking projects to the moon.

The Blue Beginnings Launchpad is the first launch pad dedicated to launching community owned projects on the Ethereum Blockchain, giving \$BEZOG holders a safe platform to ape in on new projects.

The launchpad will leverage the dev team's industry connections to support community projects on the Ethereum network, giving them resources to get their vision off the ground.



9 ROADMAP

Q2

- ✓ 15k holders
- ✓ 15k Telegram Members
- ✓ Coin Market Cap Listing
- ✓ CoingGecko Listing
- ✓ CEX Listing - Hotbit
- ✓ Meme contest
- ✓ Bezoge Battle Mini-game
- ✓ Bezoge Tracker Mobile App
- ✓ Marketing
(Press releases, influencer mentions)

Q4

- ✓ Bezoge Earth MMO Release
- ✓ Meme Contest 3.0
- ✓ 60k holders
- ✓ Twitch Influencer Marketing
- ✓ Memazon v2 Launch
- ✓ Memazon Primal Launchpad v2
- ✓ Further CEX Listings
- ✓ 60k+ Telegram Members

Q3

- ✓ Website Redesign
- ✓ 30k holders
- ✓ Bezoge Earth MMO Alpha Release
- ✓ Memazon v1 Launch
- ✓ Memazon Primal Launchpad v1
- ✓ Doggy Dao
- ✓ Bezogi NFT Sale
- ✓ Bezoge Merch Sale
- ✓ Donation to Charity
- ✓ Meme Contest 2.0
- ✓ PR Agency Onboarded
- ✓ Further CEX Listings
- ✓ 30k Telegram Members

Q1 2022

- ✓ To be announced

10. DISCLAIMER

The boring legal stuff.

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THANK YOU FOR READING

www.bezoge.com